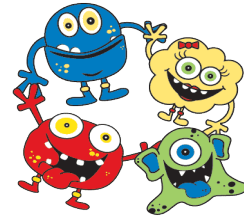




The 'Grab A Scab' Fundraiser Program



We Know You Will Love Our Program and This Is Why!

The first advantage is that the Grab A Scab Fundraiser is a **'smart'** program. While you are earning money for your organization, you are also providing a **practical and fun (and sugar free) solution** to the parents and children in your community.

The second benefit is that the Grab A Scab Fundraiser is **paperless**. You will not be destroying any trees or creating paper waste.

Most importantly, the Grab A Scab Fundraiser has been **designed with the Fundraiser in mind**. This means that there is **minimal work for you to do. You do not have to collect checks or money or organize orders or distribute products!!**

To set up the Grab A Scab Fundraiser, please complete the following steps:

1. Register your organization.

This can be done online at www.GrabAScab.com. Within 2 business days of registering, you will be contacted by a Grab A Scab representative. Your Fundraiser point person will be provided with a username and password to monitor your campaign's success. Individuals participating in your campaign can order Scabs from a personalized page on our website. Please allow 2-3 business days for set-up.

2. If you would like to develop a customized Scab (i.e. Ringette Rocks), please indicate 'yes' on the Registration form.

Custom Scabs are an excellent option for large groups wishing to elevate their awareness in the community. They provide a unique ongoing advertisement opportunity as well as a way to show off pride in your organization. Please allow up to 2 weeks for design and production of your Custom Scab. There is a set up fee for Custom Scabs which will be deducted from your final commission check. (\$65-\$100 depending upon the artwork) Custom Scab artwork will be kept on file to be used in future campaigns.

3. Select the length of your campaign.

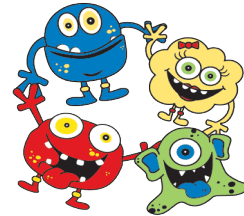
You choose the start and finish date of your campaign. One to three months is optimal. Upon your request, campaigns can be reactivated or arranged to run for longer time spans.

4. Spread the word around the world!

The more people you tell, the more successful your fundraiser will be. In order to help you with this, Grab A Scab will provide you with a variety of E-tools and some fun materials to distribute to your participants. There are no global boundaries. Orders can be taken from anywhere in the world!



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5. Let us do the asking for you!

We will provide you with a customized Grab A Scab Fundraising Letter to be sent to your participants. We will send the letter to your Fundraising point person who can then distribute the letter to your participants. This way we will not breach any confidentiality agreements with regard to email addresses. Grab A Scab will also provide you with two gentle reminders; one half way through your campaign and one 3 days before the campaign ends.

6. Collect the commission check!

All orders will be sent **directly to the participants** address. **You are not required to collect any money.** At the end of your fundraiser, your account will be deactivated and you will receive a commission check equal to 20% of all sales.

Questions You May Have.

What Are Scabs?

Scabs are new! There are no other products on the market that function like Scabs.

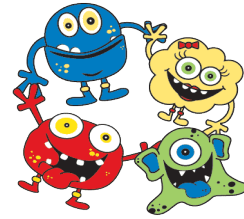
Scabs are fun fabric sticker patches. They are machine washable, dishwasher safe and very durable. **Scabs require no ironing or sewing.** Scabs were originally designed to mend the knee area of children's pants but kids have made them so much more!

Scabs stick to anything from jeans and backpacks to bikes and stainless steel water bottles. Scabs even work in water to repair inflatable toys. Kids love Scabs because they can decorate and accessorize all of their belongings. Adults love Scabs because they are an easy way to mend any piece of clothing. Scabs come in different sizes from 5 by 4 inch rectangles to 2 ½ circles. Reflective Safety Scabs and Allergy Alert Scabs are also available to please both parents and kids.

Scabs are 100% Canadian. They are created, designed and manufactured in Canada.



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How Do The Participants Shop?

The shopping experience of your participants will be the same as any other customer on Grab A Scab Inc. **The prices are the same.** The only difference is that your participants will select your organization from a drop down menu before they begin to shop. This will allow us to tabulate all the purchases to be credited to your organization. Your Fundraising Point Person will receive a code so that they can access the same information as Grab A Scab Inc. Thus you will be able to keep tabs on the progress and success of your Fundraiser.

When Do Participants Receive Their Scabs?

Grab A Scab Inc. will ship all products directly to your participants. Orders are filled within 2 working days of being placed. All orders are shipped via Canada Post. Canada Post delivers in 2-5 to anywhere in Canada; 3-6 days to the US; and 7 days outside the US and Canada. Shipping in Canada is free. Minimal shipping charges apply to customers outside of Canada. These charges are outlined to your participants in the e-commerce shop. Shipping to the US is \$3.00; International Shipping is \$5.00.

What Is The Earning Potential For Our Organization?

Within one week of the conclusion of your Fundraiser, Grab A Scab Inc. will mail your organization a check equivalent to 20% of the sales totaled under your organization's name. The sales figure will not include the applicable taxes and shipping fees. If total sales exceed \$2000.00, the commission check will be for 25%; if total sales exceed \$3000.00, the commission check will be for 30%.

What Materials Does Grab A Scab Provide To Promote The Fundraiser To Our Participants?

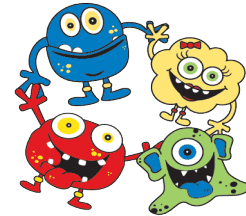
While we aim to have an entirely paperless Fundraiser, we understand that Scabs are new. Most people have had no experience with Scabs and thus we are happy to assist you in explaining the concept of Scabs. We have pamphlets and bookmarks for this purpose. We are also pleased to provide your organization with a 'Starter Pack' of mini Scabs. This starter pack can be used at your discretion. You can give samples to your Parent Council or vocal members of your organization to help spread the word. The Scabs can be given to one group or spread out between teachers or coaches to be used as rewards for exceptional achievement or behaviour.

What Is Your Return Policy?

Customers can return their purchases for a full refund if they are unsatisfied with the product. Customers should contact Grab A Scab not the Fundraiser point person.



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Do You Provide Prizes For The Top Fundraisers?

We do not provide prizes for the top individuals as we do not track which individuals have driven the sales; we only track the sales of your group as a whole. We encourage your participants to work as a team towards achieving their goal. At the conclusion of your campaign, Grab A Scab will create a customized 'Congratulations Letter!' for you to distribute to your participants. If you choose, we will include not only how much money was raised but how your organization plans to spend the money. In this manner we hope to encourage in the children a sense of accomplishment and responsibility for their community.





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